

Pantelis Papadimitriou

Multimedia Designer | Motion & Marketing

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Education

- **Columbia College of Chicago**
Bachelor of Cinema Arts and Science

May 2018

Employment

Pete's Fresh Market - Marketing & Multimedia Designer

Sep 2023 - Present

- Create high-resolution images for the website front page, showcasing weekly ads.
- Capture high-quality product images for social media and ads.
- Design promotional pages for products/services, integrated into digital ads.
- Develop animated onboarding videos for new employees, highlighting the company's mission.
- Collaborate on social media strategies, producing and editing engaging reels and posts.
- Create campaign materials and giveaways, and update website content to boost engagement.
- Make clear maps for emergency exits and safety features for employees and visitors.

Taxim Restaurant - Service & Operations Specialist

Aug 2018 - Present

- Deliver exceptional customer service while managing hosting and bussing duties.
- Prepare and reset tables across patio, first level, and rooftop dining areas.
- Ensure efficient product placement and maintain stock levels for smooth operations.
- Collaborate with kitchen staff to assist in food service as needed.
- Organize floor plans and manage the flow of walk-ins and reservations seamlessly.
- Progressively advance through roles from host to busser to server over five years.

Family Dental Care - Freelance

Oct 2021 - Present

Graphic Designer (Magazine)

- Lead the redesign of Family Dental Care's magazine, transforming it into a polished publication using Adobe InDesign.
- Manage the magazine's visual structure, enhancing the layout with ideas while ensuring alignment with the company's vision and brand standards.
- Work in a hybrid capacity, collaborating remotely while attending weekly in-office meeting.

Family Dental Care - Freelance

Motion Designer (AMC Theaters Premiere)

Oct 2018 - 2020

- Created a motion graphics animation that premiered in theaters and on TVs at the dentist's office.
- Developed and pitched original concepts through fun storyboards, shaping an entertaining narrative.
- Utilized Adobe After Effects, Photoshop, and Illustrator to create the animation.
- Worked in a hybrid capacity, collaborating remotely while attending weekly in-office meetings.

• Skills

Software

- 3D & 2D Animation
- Illustration
- Motion Graphics

Adobe: InDesign, Photoshop, Illustrator, Premiere Pro, After Effects